



# AI IN BUSINESS



## Objectives

- Understand the basics of AI and its core concepts.
- Explore the various applications of AI in the businesses and operations.
- Learn about the tools and technologies used to implement AI solutions.
- Develop strategies for integrating AI into businesses and operations processes.
- Gain insights into real-world case studies and best practices.

## Course Outline

9.00am - 10.45am	Icebreaker Introduction to AI AI Applications in Businesses & Operations Activities
10.45am - 11.00am	Coffee Break
11.00am - 1.00pm	AI Tools and Technologies Activities
1.00pm - 2.00pm	Lunch
2.00pm - 3.45pm	AI Tools and Technologies Activities Continue Case Studies and Best Practices
3.45pm - 4.00pm	Coffee Break
4.00pm - 5.00pm	Strategies for AI Integration Conclusion Wrap Up

## Who Should Attend

Managers, Executive, Operations Teams, Supervisors and project teams

## Trainer

**MR SAIFUL RIZAL ZAINUDDIN**, who is a HRD Corp accredited trainer from HRD Corp with 22 years professional experience in training and workshop planning, coaching, mentoring, business development, strategic acumen, proficient management, and customer service equips me to make valuable contributions to the organization's growth and success. Notably, Rizal played a pivotal role as a core member of the SEED.Lab program, where he oversaw the holistic development of entrepreneurs in the social enterprise sector. His multifaceted responsibilities included providing training and coaching, managing the entrepreneur development curriculum, cultivating crucial stakeholder relationships, and fostering collaboration and investment opportunities. Rizal's proficiency extends to the effective management of entrepreneurship accelerator programs and the delivery of training and coaching services tailored to technology startups. Additionally, he has played a significant role in fostering entrepreneurship ecosystems within academic institutions. As a key member of the Global Accelerator Program (GAP) team at MaGIC, Rizal facilitated vital connections between potential investors and startups, managed program budgets and financial proposals, designed comprehensive curricula and program structures, forged strategic investments and partnerships, and offered invaluable mentorship to emerging startups.

## Course Detail

### Date

November 6, 2025


### Fees

RM 756 FMM MEMBER  
RM 864 NON-MEMBER

### Venue

COURTYARD BY MARRIOTT  
MELAKA

### Call us for more info

 06-283 1639

 [bing\\_yee@fmm.org.my](mailto:bing_yee@fmm.org.my),  
[siew\\_kim@fmm.org.my](mailto:siew_kim@fmm.org.my)



# REGISTRATION FORM

## AI IN BUSINESS

**Date: November 6, 2025**  
**Time: 9.00 am - 5.00 pm**

**Venue: COURTYARD BY MARRIOTT MELAKA**

**Registration due date:** October 30, 2025

Please register the following participant for the above program:  
(To be completed in BLOCK LETTERS)

SBL-KHAS Approval No: 10001538054

**Please tick accordingly:**

Fees:  FMM Member: RM756.00 per pax

Non Member: RM864.00 per pax

*(Fees inclusive of 8% Service Tax, Certificates, training notes & meals)*

1. Name	Designation	Email
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Nationality	NRIC	Mobile No.
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2. Name	Designation	Email
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Nationality	NRIC	Mobile No.
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3. Name	Designation	Email
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Nationality	NRIC	Mobile No.
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**We hereby confirmed that (please tick accordingly):**

**We will be claiming under SBL-KHAS Scheme and full payment would made to FMM Institute in the event that no disbursement from HRD Corp under any circumstances.**

**We will NOT BE CLAIMING under SBL-Khas Scheme. Payment will be made to account payee FMM Institute by cheque or bank transfer to Maybank Account No. 5540 2626 8256**

**Submitted by:**

Name	Designation	Email
-----	-----	-----
Tel	Fax	Mobile No.
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Company	Date	
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Address		
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Company Stamp & Signature		
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**Terms and Conditions**

- Registration is on a first-come first-served basis.
- All cancellations must be made in writing.
- Cancellation received 7 – 14 working days before the start of the class is subject to a cancellation fee of 50% of the training fees.
- Cancellation received 6 working days and below before the start of the class is subject to a cancellation fee of 100% of the training fees.
- If the participant **fails to attend** the programme or **less than 75% attendance**, the **full training fees are payable**. However, replacement can be accepted at no additional cost.
- The FMM Institute reserves the right to change the speaker, reschedule or cancel the programmes and all efforts will be taken to inform participants of the changes.